MAZAGGS

ALPENHOF AM ACHENSEE

New Hotel in the Alps

MAZAGGS – Alpenhof am Achensee brings casual luxury, contemporary art and a new lifestyle to Tyrol

Golf. Art. Lifestyle. Three words, one new boutique hotel. MAZAGGS – Alpenhof am Achensee will open its doors at the end of 2026.

Here, luxury takes on a new sense of ease. Personalised hospitality, an uncompromising commitment to quality, and an atmosphere where the extraordinary feels like the norm are at the heart of its casual luxury philosophy.

It is a place for golfers and art lovers, foodies and design enthusiasts – and for anyone who likes to start the day on the move and end it over a memorable dinner, a glass of wine or a spontaneous evening at the bar.

THE COMEBACK

The story begins long before MAZAGGS. Built in Pertisau between 1899 and 1902, the original Alpenhof was remodelled and extended in 1929 by the young Tyrolean architect **Siegfried Mazagg**. One of the most compelling figures of Tyrol's early modernist movement, Mazagg approached his hotel projects holistically, designing not only the architecture but entire interiors, right down to furniture and lighting. His transformation of the Alpenhof is considered one of his most significant works.

After the hotel closed, the building remained unused for decades. In 2021, Tyrolean entrepreneurs **Hansi Entner** and **Dietmar "Didi" Gstrein** took over the former Alpenhof. The new concept preserves the historic fabric and original features of the building while introducing a new architectural layer for the present day.

The name **MAZAGGS** is therefore much more than a nod to the past. It brings Siegfried Mazagg back into the spotlight, connecting the building's remarkable heritage with the ambition to create something distinctive and relevant for today.

ART DECO MEETS CONTEMPORARY

A building that has been part of Pertisau's landscape for generations is being given an entirely new aesthetic within. In the historic main building, the visual language of **Art Deco** is reinterpreted for today. The Pavilion introduces a contrasting design world, drawing on Mediterranean and Asian influences. Art art provides the connection between the two.

It is precisely this contrast that defines MAZAGGS: heritage without the museum feel. Art Deco without becoming a theme hotel. Contemporary design that enhances the building's character rather than erasing it.

The result is a distinctive visual identity that extends far beyond the moment guests check in. Interiors, art, food and the overall guest experience are all guided by the same philosophy: curated, aesthetic, unexpected.

AN ARTFUL ESCAPE

At MAZAGGS, art is more than something to admire on the way from the lobby to the lift.

In collaboration with the **dd.g collection**, the hotel is developing a curated collection of contemporary works that will extend throughout its suites and public spaces. Painting, sculpture and installation become an integral part of the hotel experience, complemented by changing solo exhibitions and a dedicated Art Space.

An **Artist-in-Residence** programme will bring artists directly into the hotel, giving guests the opportunity to experience not only finished works, but the creative process behind them. Studio visits, conversations with artists, new works, exhibition openings and unexpected encounters become as much a part of a stay as dinner or time at the spa.

Host **Didi Gstrein** brings both his personal passion for contemporary art and his network to the collection – and, when requested, will personally guide guests through the works on display.

STAY AFTER PLAY

For guests who would rather start the morning on the first tee than sleep in, MAZAGGS should feel like home very quickly.

Golfclub Achensee – Tyrol's oldest golf club and a member of Leading Golf Courses – is just a few minutes' walk from the hotel. Guests benefit from preferential green fees, a tee-time booking service, golf carts and dedicated services for their equipment.

Our golf host, **Manfred Furtner**, adds another personal dimension to the experience. As President of Golf in Austria, he shares his expertise and, schedule permitting, may even join guests for a round.

SOULFOOD. TASTY BITES. GOOD TIMES.

The culinary identity of MAZAGGS bears the signature of Head Chef **Benjamin Koidl**. At **Siegfrieds beim See**, regional ingredients meet Mediterranean and Asian influences, with vegetarian and vegan dishes naturally woven into the menu.

Or, put more simply: **soul food with an international twist.**

And the experience is not reserved for dinner. Brunch and afternoon tea, chilled bubbles, tasty bites, à la carte evenings, private dining in selected suites, the bar and terrace make food and drink part of the rhythm of the entire day. Siegfrieds is also very much a destination for locals and visitors to the region, with the restaurant open to guests from outside the hotel.

MOVE. TREAT. FEEL GOOD.

ALMA – SPA & SPORTS sets its own rhythm for the day at MAZAGGS, moving effortlessly between activity, treatments and time to unwind. Personal training, yoga and Pilates sit alongside head spa rituals, massages and beauty treatments, while saunas, a steam room and two outdoor pools provide space to slow down afterwards. Spanning approximately **2,000 square metres**, ALMA is designed to be enjoyed on guests' own terms – whether that means a morning workout, a treatment after a round of golf or several unhurried hours at the spa. Subject to availability, ALMA will also welcome non-resident guests for Day Spa experiences.

GOLF. ART. LIFESTYLE.

MAZAGGS is designed for guests who appreciate exceptional quality without the conventions of traditional luxury hospitality. For people who see art, great food, an active lifestyle, wellbeing and genuinely personal hospitality as essential ingredients of a memorable stay.

Casual Luxury. Contemporary. Aesthetic. Artful. Active.

Factsheet

ADDRESS

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LOCATION

Located in Pertisau am Achensee, just a few minutes' walk from Golfclub Achensee. Lake Achensee, the Karwendel cable car and a wide range of outdoor and leisure activities are all within easy reach.

CONCEPT

A boutique hotel centred around Golf.
Art. Lifestyle.
Casual Luxury, Contemporary Art, Food, Spa & Sports.

CATEGORY

Premium boutique hotel

ROOMS & SUITES

39 rooms and suites

CUISINE

Siegfrieds beim See – Mediterrassian cuisine featuring regional ingredients, Tasty Bites, bar, terrace and Private Dining.
Cafe de Mazagg – Brunch and Tea Time

ART

A curated contemporary art collection in collaboration with the dd.g collection, changing exhibitions, a dedicated Art Space and an Artist-in-Residence programme.

GOLF

Just a few minutes from Golfclub Achensee, Tyrol's oldest golf club. Preferential green fees, tee-time booking service and dedicated golf host Manfred Furtner.

SPA & SPORTS

ALMA – SPA & SPORTS, spanning approximately 2,000 m², with spa facilities, treatments, movement and fitness experiences, saunas, steam room and outdoor pools. Day Spa access for non-resident guests is available on request and subject to availability.

OPENING

December 2026

PRESS CONTACT

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